FOR EVENT ORGANISERS

INTRODUCTION GUIDE

MARK POLLOCK

Introduction Guide for Mark Pollock

About This Guide

Below is a draft introduction for your host or MC to read before Mark Pollock comes on stage. Please adapt it to fit your agenda and send it back to Mark before the event so he can review it.

Draft Introduction

Today we are [discussing / holding sessions on] [topic A, topic B and topic C].

As we look ahead, all of us will need to be able to adapt, perform and collaborate to be at our best. Our speaker, Mark Pollock, has demonstrated all of those skills, and he will share his story with us in a moment.

But first, to give you some background:

- Mark is a TED speaker who is bringing scientists, engineers and investors together to cure paralysis in our lifetime.
- He was selected by the World Economic Forum as a Young Global Leader and served on the Global Futures Council on Human Enhancement.
- He has been awarded honorary doctorates by the Royal College of Surgeons in Ireland and Queen's University Belfast.
- He is studying for a doctorate in elite performance at Dublin City University, and he was the first blind person to race to the South Pole.

There is lots more to tell, and to introduce Mark, we have a short video. Please play the video.

PLAY INTRODUCTION VIDEO

HOST LEAVES THE STAGE

Running Order

- The host delivers the introduction and asks for the introduction video to be played.
- The host leaves the stage as the video begins.
- While the introduction video is playing, Mark's care assistant wheels Mark into position on stage.
- Mark begins speaking as soon as the video finishes, so the host does not need to return to the stage or say anything further.

During Mark's Session

- During his talk, Mark plays three or four short videos. He will ask the AV team to play each one with a clear prompt: "Play the video, please."
- Mark sends all of the videos to your AV team in advance, together with this guide. Please make sure they play with sound through the venue's audio system, and allow time to test them before the session.
- At smaller events, if the venue is not able to cue the videos, Mark's care assistant can play them instead.